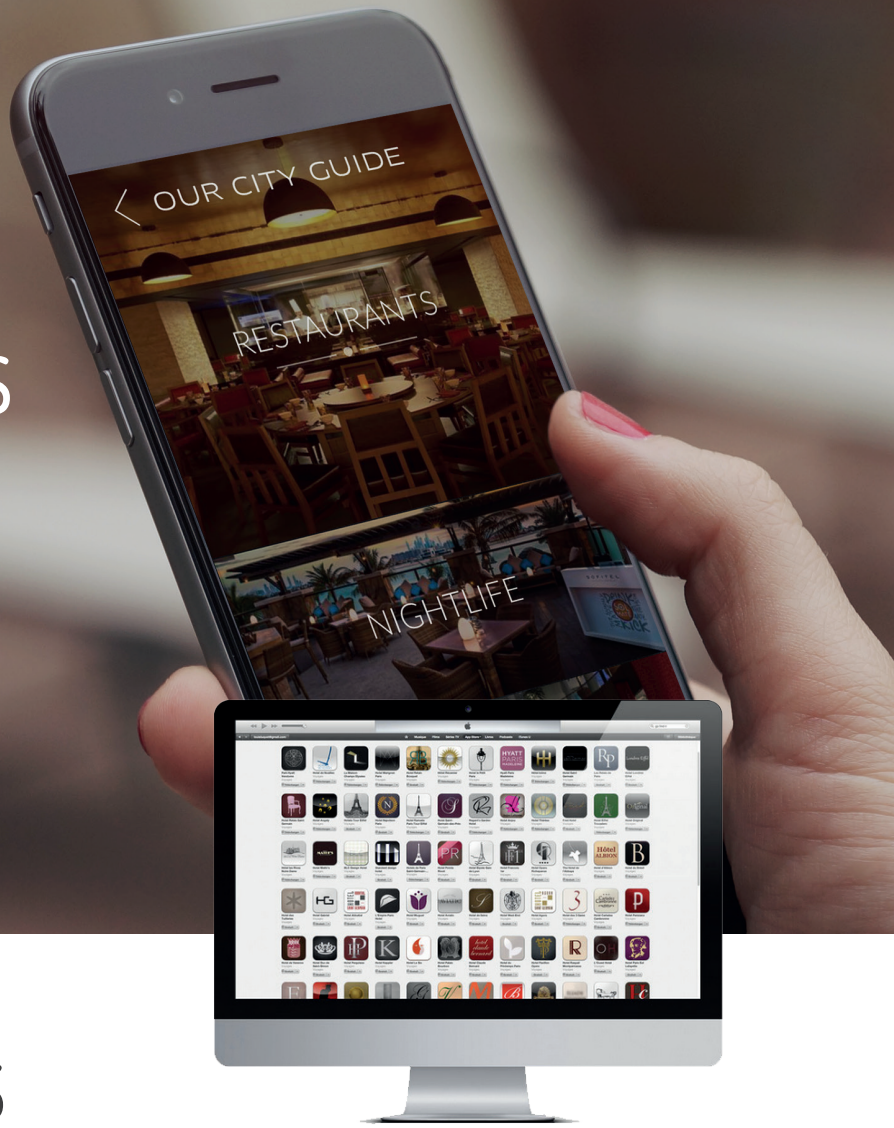
GO FIND IT

DELIVERING THE FUTURE OF MOBILE SOLUTIONS



#1 We are the number 1 supplier for Hospitality Apps

We are Global. We have 100 brands on board in more than 20 countries.

Lifestyle Content is key for our mobile success. We cover 42 destinations.

SUCCESS STORIES

Go Find It is the number 1 provider for Hotels Apps on Apple Store and Google Play

SOFITEL DUBAI THE PALM

How Sofitel The Palm became the most downloaded Hotel App in the World.

Go Find It worked closely with Sofitel The Palm Team to create a bespoke design and build a robust mobile application that answers their specific needs. Among them was a sophisticated E-vouchers system, dynamic forms to drive events and loyalty within the guests. Providing data from App End Users gave Sofitel team a full overview and understanding of their guests' needs and interests. A competition feature was implemented via social media channels with a fantastic response.

In just three short months, the Sofitel The Palm mobile app by Go Find It Technologies has generated more downloads than any other hotel app on the planet, close to 20,000 downloads and counting, across 112 countries; with close to 100,000 downloads expected in a year. Thanks to their engaging content, outstanding visuals and fantastic marketing strategy, they now lead the field in providing a pivotal mobile platform for the modern traveller. The Sofitel The Palm team have achieved something quite extraordinary, engaging strongly with guests to establish a relationship that results in brand loyalty.

PARK HYATT VENDÔME

The Palace Experience

The Park Hyatt Vendôme Paris is one of the five properties awarded with the official title of Palace in the City of Lights. It is located in the heart of Paris, by one of the most important plazas which is home to many luxury designer brands and the most refined jewelry stores.

Go Find It built the application based on their need for an integrated social media platform, including the concierges in the conversation to deliver the most complete Paris City Guide with a staff embracing the tool. Russian translation of the Lifestyle City Guide gave the sales team a possibility to target the important Russian clientèle for the property. A unique video promoting the Application was produced in their property with actors and has been used with success throughout their main social channels.

A fantastic engagement with the social media community, Park Hyatt Vendôme is one of the most successful property within the Hyatt group and Palaces in terms of social medias. The mobile app is one of the most downloaded Hotel App and Lifestyle guide in Paris.